

nv

New Vision in Business

Volume II Issue III

THE DIGITAL DIVIDE

Is it really
what's
standing
between
African
Americans
and the
new
economy
of America?

FINDING
A JOB ON-LINE
OLD SCHOOL VS.
NEW SCHOOL STOCKS
WHO ARE
THE NEW URBAN
E-PROFESSIONALS?

\$3.50 US \$4.50 Canada
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reaction

what did you have to say?



CHANGE THE FASHION STATEMENT

When reading the "Women In Business" issue of *NV*, I liked the fact that you had women with different job interests. I was partial to the article on Linda Gill-Cater.

I really enjoy how you incorporate non-traditional articles like the bartering and getting new clients articles. However, since you are a business magazine, I think it would be best if you feature fashions that you could wear for different professions. You could concentrate on teachers, then a coach, then a VP, etc. Try to make the fashion layouts more practical.

Also, I see that you feature individuals in the music industry. That's cool, but it always seems to be men. What about the ladies?

Bailey Orenia
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AN EXCELLENT SOURCE

Business people (and want-to-be business people) like myself, want and need to know that you can spin things more than one way and have them come out right side up. I'm just starting out, so I need all the useful information I can absorb and your magazine seems as though it's going to be an excellent source.

Forbes, *Fortune* and *GQ*, look out! We have a new player on the grounds and they're hungry. It's name is *NV Magazine* and I like it's style.

Anthony Young-EL
SpiderNet Web Development
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ADDRESSING ALL THE ISSUES

I just wanted to congratulate and commend you and your staff for the "New Vision" of your magazine. After I leafed through the copy at the news stand I was so impressed, I told all of my friends about it. I feel like a void has been filled.

I'm a second year law student, and like the rest of my friends at school, we consider ourselves young and upcoming professionals (I'm 22.) Our interests are so much more diverse than "who is going to what parties." We discuss all kinds of business matters, primarily whose stocks are doing better than whose, and whose portfolio is more diversified. Your magazine addresses all the issues that we are interested in. Thank you, and keep doing what you do so well!

Loi-Natalie Laing
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CUTTING-EDGE AND INFORMATIVE

I would like to say that I am quite impressed by *NV*. It is a cutting-edge magazine with informative articles discussing topics young African-Americans in business have been deprived of for years.

Tanya R. Robertson
Houston, TX

EATING HUMBLE PIE

I would like to take this opportunity to praise your magazine and eat humble pie at the same time. When I first heard of *NV* magazine, I thought "Great, I can't wait to see it." Saw the *NV* booth at the Circle of Sister Expo and signed up for a subscription (the two gentlemen who manned the booth were a perfect representation of the magazine!) I get the magazine and as I am flipping through it I notice that a couple of the pages are washed out and one was completely blank. As a former printer, I knew that something had happened during the printing process to cause this. I thought very smugly to myself, "this will never happen with my magazine. My magazine is going to be better; my magazine will be a super-publication," and on and on the reel played in my head.

Skip forward to the present, my magazine (*Mahogany Blue*) is a month behind schedule, our computer system has crashed five times, articles have not been submitted on time, advertising (let's just not go there), capital is almost a nasty word here and my subscribers are getting antsy. I went back to *NV* magazine and stared at your picture (you are gazing thoughtfully out a window) and thought never again will I boost my ego up at the expense of someone else. You never really know the effort a vision, dream or (ad)venture takes until you walk that mile in those shoes. So with a mouth full of humble pie, I salute you, Kyle Donovan.

Susan Harris
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DOING US PROUD

I am so proud to see the younger urban professional set represented in such a positive manner. Keep doing us proud!

Karen Booker
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WE NEED MORE THAN HIP HOP

You have created a wonderful magazine: finally someone came up with something other than a magazine full of advertisements and articles about rappers we can't stand. The black community needs more than hip hop magazines. I hope to see many more issues from *New Vision*, and keep putting those sexy black men on the cover.

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